

Hanna: Okay I'm here with the fellow first-year student and I will be asking her questions relating to Snapchat so the first question is how often and why do you use Snapchat?

Interviewee: I use Snapchat everyday to communicate and stay in touch with my friends.

Hanna: What information do you think they know about you probably?

Interviewee: All the information I had to put in (number, contacts and stuff like that) and there's also probably the location because they have access to "maps"

Hanna: That's very true but actually they know a lot more information than you think. They know all the information you provide them with and the information they collect, such as who you talk to, for how long and how often you talk to them, your cellular device info, how you interact with the app, your contacts and photos, and your location services, including collecting data about your favorite spots. Also, if you hook your Snapchat to any third party app like Bitmoji, they utilize that information about you to continue to build your profile. So no snapchat or message you send on the app is private. After knowing this, will you continue to use the app as actively and the same way you have been in the past?

Interviewee: I'll probably still continue to use that but I'll definitely be more wary about all the information that's out there.

Hanna: Sounds like a good plan! Alright, thank you!